



## THIRUTHANGAL NADAR COLLEGE

### CONSUMER CLUB 2021



#### OBJECTIVE:

On 30<sup>th</sup> December 2021 Consumer Cell conducted a Guest Lecturer on "CONSUMER AWARENESS PROGRAMME" The Resource person was Mr.M.selvaraj, Chairman, FEDCOT, India he have lecture On the importance of consumer awareness programme. 50 students participated on line mode.

CHAIR PERSON: MR.S.JEEVABALAN

TITLE: GUEST LECTURE ON CONSUMER AWARENESS PROGRAM

DATE: 30-12-2021

PARTICIPATE: 50 STUDENTS

CHIEF GUEST: MR.M.SELVARAJ

#### **Vision**

- Bringing awareness and realization to students, about duties and responsibilities as citizens of India.

#### **Mission**

- To spread awareness on consumer rights amongst all consumer segments to students.
- To feed knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.

- To build a base of enlightened citizen customers as the foundation of future India and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.

