

THIRUTHANGAL NADAR COLLEGE

CONSUMER CLUB REPORT 2024-2025

Activity Report: Awareness Program on Consumer Rights

Event Title: Consumer Rights Awareness Program

Organized By: Consumer Club

Time: 9.30 A.M.

Venue: A/C Hall

1. Objective of the Program:

The primary objective of this awareness program was to educate college students about their consumer rights, and responsibilities, and to equip them with the knowledge to make informed and responsible purchasing decisions. The program also aimed to raise awareness about how to protect oneself from fraudulent practices and understand the importance of ethical consumption.

2. Program Overview:

The event was conducted by the Consumer Club with the aim to promote consumer literacy among college students. The session focused on providing students with essential information about their rights as consumers, various consumer protection laws, and how they can assert their rights in the marketplace.

3. Details of the Event:

- **Inaugural Speech:**

The program began with a brief introduction by the Chair person of the Consumer Club, who emphasized the importance of being an informed consumer in today's market. The President highlighted the role of consumer rights in protecting individuals from exploitation.

- **Guest Speaker Session:**

The main session feature, a legal expert specializing in consumer protection by Guest Speaker Dr. Soundararajan. The speaker discussed key topics such as:

- Understanding consumer rights under the Consumer Protection Act.
- Common fraudulent practices and how to avoid them.
- How to file complaints with consumer forums and regulatory bodies.
- The importance of reading product labels and understanding terms and conditions.

The speaker also shared real-world examples of consumer-related issues and offered practical advice on resolving disputes effectively.

- **Interactive Q&A Session:**

After the guest speaker's presentation, an interactive Q&A session was held, where students actively engaged with the speaker by asking questions regarding their personal experiences and concerns about consumer rights. This session provided students with the opportunity to clarify doubts and understand the legal framework surrounding consumer rights in greater depth.

- **Consumer Rights Pamphlets & Materials Distribution:**

To ensure that students had access to useful resources, the Consumer Club distributed pamphlets, booklets, and other informative materials. These resources contained information on the rights of consumers, steps to take in case of disputes, and contact details of consumer forums and helplines.

- **Video Presentation:**

A short video was shown, illustrating common consumer problems and the ways students can protect themselves from being deceived by misleading advertising, defective products, or untrustworthy businesses.

4. Participation:

The event saw a strong turnout with over 300 students attending. Students from various departments actively participated in the discussions and showed great interest in learning more about their rights as consumers. The Q&A session was particularly engaging, as students asked insightful questions, indicating a high level of interest in the topic.

5. Feedback:

The feedback from the attendees was overwhelmingly positive. Many students expressed appreciation for the clarity with which the information was presented and acknowledged that they now felt more confident about handling consumer-related issues. The majority of students expressed interest in attending similar events in the future and suggested that more such programs be organized to further enhance their knowledge on consumer protection.

6. Conclusion:

The Consumer Rights Awareness Program successfully achieved its goal of educating students about their rights as consumers. It helped raise awareness about consumer protection laws and provided students with the tools to make informed decisions in their day-to-day purchases. The event contributed significantly to promoting responsible consumer behavior among the college community.

The Consumer Club plans to organize more such programs in the future, focusing on other relevant topics such as sustainable consumerism, ethical buying practices, and financial literacy.

7. Acknowledgements:

We would like to extend our sincere thanks to our guest speaker, Dr. Soundararajan for their valuable insights, and to all the students who participated actively in the event. Special thanks to the College Administration for their support in organizing this program.

