



# THIRUTHANGALNADAR COLLEGE

(BelongstotheChennaivazhThiruthangalHinduNadarUravinmuraiDharmaFund)  
ASelfFinancingCo-EducationalCollegeofArts& Science Affiliated  
to the University of Madras  
Re-accreditedat'B++'Grade byNAAC&AnISO9001:2015CertifiedInstitution Selavayal,  
Chennai, Tamil Nadu, India

## DEPARTMENT OF CORPORATE SECRETARYSHIP NEWS LETTER – 2024-2025

CHIEF PATRON	PATRON
<b>Thiru.A.NARAYANAMURTHY</b> M.Tech., Secretary&Correspondent	<b>Dr.V.DEVI,</b> M.B.A.,M.C.A.,M.Phil.,Ph.D., Principal

### **CHIEF EDITOR**

**Dr.S.Anitha** M.Com., M.Phil., B.Ed., Ph.D.,  
Head Associate Professor.

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Assistant Professor.

**Ms. K. Sangeetha.,Mcom.,M.phil.,**  
Assistant Professor.

**Ms.S.Poojasree** M.Com., M.Phil.,  
Assistant Professor.

**Mrs.U. Safiya Fathima** M.Com.,  
Assistant Professor.

### **VISION:**

Corporate secretaryship department endeavors to develop proactive corporate professional with the highest degree of integrity and sensitivity to ethical issues and are guided by the values of humanism, peace and justice for a better world tomorrow.

### **MISSION:**

Realizing the ever-increasing need to for managerial expertise in different vistas of corporate sector, the department commits itself to produce world class Managers with social concern and commitment.

### **SPORTS WARRIORS OF OUR DEPARTMENT:**

- SANJAY.V participated in HANDBALL competition held at UNIVERSITY OF MADRAS on 05.09.2024 and won THIRD Place.
- MOHAMMED FARID participated in FOOTBALL Competition held at AMBATTUR DECATHLON on 07.09.2024 and won FIRST place.
- VIMAL.K participated in FOOTBALL competition held by 5IVSES OPEN CATEGORY TOURNAMENT ON 07.09.2024 and won SECOND PLACE.
- DHANUSH KUMAR participated in FENCING held by UNIVERSITY OF MADRAS on 12.10.2024 and won SECOND place.
- VIMAL.K participated in FOOTBALL held by 5IVSES OPEN CATEGORY TOURNAMENT on 19.09.2024 and won SECOND place.
- VIMAL.K participated in FOOTBALL competition held by 5IVSES OPEN CATEGORY TOURNAMENT on 21.09.2024 and won SECOND place.
- CHRISTINA.N participated in KABADI Competition held by D.R.D.B.C.C.C. HINDU COLLEGE on 23.08.2024 and won SECOND place.
- CHRISTINA.N participated in KABADI competition held by S.K.P. COLLEGE on 30.09.2024 and won SECOND place.

### CULTURAL CHAMPION OF OUR DEPARTMENT:

- MADESH.M Participated in DRAWING competition held by AMIRTHAM INSTITUTION on 08.10.2024 and won SECOND place.
- SAMEERA BEGUM.K participated in YUVA MANTHAN competition held at THIRUTHANGAL NADAR COLLEGE On 31.07.2024 got the BEST PERFORMANCE award.

### EVENTS CONDUCTED

- We have taken 28 students for an industrial visit to Hatsun Agro Private Limited, Red hills, on 9th August 2024.
- The visit provided valuable insights into the Agro industry.
- Students observed production processes firsthand, enhancing their practical knowledge.
- Interaction with industry professionals gave them a real-world perspective on business management.
- The visit significantly benefited the students, complementing their academic learning.

### **MOU**

- The Department has signed the **MOU** with PROPEL FINWAYS INSURANCE MARKETING on 09/10/2024 for one year for the job opportunities, Internship, seminar guest lectures, career guidance for the students of corporate secretaryship.



## **ALUMNI GUEST LECTURE**

- We have organized ALUMNI GUEST LECTURE on 16/09/2024. The program is based on Entrepreneurship Development. Chief Guest Mr.B. SANTHOSH has given more insights on Evolution of Entrepreneurship Navigating Opportunities in the competitive and Dynamic World. Students enthusiastically participated and gained more knowledge about various business ideas in this event.

## **WORKSHOP**

- The workshop develops the leadership skill of giving and receiving constructive feedback. Learn strategies for using their power and influence more effectively within their organizations. Learn how to overcome their biases and discomforts associated with exercising political know-how.
- Women's leadership objectives can include:
  - Building a pipeline
  - Increasing equity
  - Improving organizational culture
  - Gaining a competitive advantage
  - Empowering teams
- Attendees were overwhelming positive responses given. Many expressed gratitude for the workshop provided and shared their interactions. Suggestions for future camps included:
- Women leaders can tackle unconscious biases and craft leadership styles that reflect their values and viewpoints. Providing a knowledge management system or performance learning management system (PLMS)Offering formal leadership training courses, Providing on-the-job training with coaching and mentoring.

## **FACULTY ACHIEVEMENT:**

### **Dr.S.ANITHA**

- Published a Paper entitled “Investor awareness perception towards corporate governance practices in selected companies in Chennai in International journal of cultural studies and social sciences 2024.
- Published a Paper entitled “A study on the effectiveness of supply chain management to increase the productivity of the organization” in Humanity and social science studies volume.13 issue (1) NO: 19.

### **Dr.P.BALUSAMY**

- Published a Paper entitled “Agricultural finance by commercial banks in India: A case study of Central Bank of India” in international journal of cultural studies and social sciences 2024.

### **Mrs.A.RAMSHEENA**

- Published a Paper entitled “Usage pattern of mobile phones services among women entrepreneurs in Chennai district” International journal of cultural studies and social sciences 2024.

### **Ms.K.SANGEETHA**

- Published a Paper entitled “Study on work life balance of employees in MSME's in Chennai” International journal of cultural studies and social sciences 2024.

### **Mrs.U.SAFIYA FATHIMA**

- Published a Scopus Paper entitled “IMPACT OF INDUSTRIALIZATION ON RURAL ECONOMIC GROWTH A STUDY WITH THE REFERENCE TO MADHURANTHAGAM TALUK” in JUSST - Journal of University of Shanghai for Science and Technology, Volume 25, Issue 06, June 2023.
- Published a Paper entitled “A STUDY ON GUERRILLA MARKETING: A COST STRATEGY FOR STARTUPS, AWARENESS AND EFFECTIVENESS” in RESEARCH EXPLORER-A Blind Review & Refereed Quarterly International Journal ISSN: 2250-1940 (P) 2349-1647 (O) Impact Factor: 3.655(CIF), 2.78(IRJIF), 2.77(NAAS) Volume XIII, Issue 43.
- Mrs.Safiya Fathima has cleared the NPTEL Course on Design thinking a primer during July - Aug 2024.



## Ms.S.POOJASREE

- She has cleared NPTEL course on patent drafting a beginner with Elite certificate during July - Aug 2024.



- She has also participated in the IGEN ENVIRONTHON 2024 and 29 hours nonstop interlinked with panchabhutas awarded the IGEN World record of London and Limca books of Record.

