

RESUME

Dr.P.BALUSAMY

M.com,M.Phil,PGDFM,SET,Ph.d

Assistant Professor,

Department of Corporate Secretaryship

Thiruthangal Nadar College

Selavayal,Chennai-51

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Career Objectives

- ❖ Wish to establish my career in teaching profession which satisfies my burning interest in the field of Accounting and Finance. Eventual goal is to become an eminent scholar in my area of interest.
- ❖ Seeking a position utilizing strong writing and research skills in Financial Management topics.
- ❖ To obtain a responsible position as Assistant Professor where my teaching and research experience will be helpful

Education Credentials

Degree	Institution	University / Board	Year of Passing	% of Marks or Grade
PH.D	Bharathiyar University	Bharathiyar University	2019	-
SET	-	Bharathiyar University	2012	-
M.Phil	Department of Commerce, Pondicherry Central University	Pondicherry Central University.	2010	7.83
M.Com	Ayya Nadar Janaki Ammal College, Sivakasi	Madurai Kamaraj University	2009	70

B.com	Selvamm Arts and Science College, Namakkal	Periyar University	2006	58
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Other Qualification

Post Graduate Diploma in Financial Management

Research

- 5 years of experience in Ph.D. in Commerce (2014 – 2019) (part time) Bharathiyar University, Coimbatore

Dissertation title: **“A Study On The Problems And Prospects Of Poultry Farms In Namakkal District With Special Reference To Owners, Wholesalers And Retailers”**

Guide: Dr. B. RAJENDRAN,

- 1 year of experience in M.phil. in Commerce (2009 – 2010) (Full time) Pondicherry Central University

Dissertation title: **“A Study On Production And Marketing Of Poultry Products In Namakkal District”**

Guide: Dr. P. PALANICHAMY

Articles, And Conferences Attended

- Attended an International Conference on **“Micro Finance”** held in Department of commerce, Pondicherry University.
- Paper Presented in national seminar on **“Corporate Governance”** held in department of commerce, Ayya Nadar Janaki Ammal College, Sivakasi.
- Participated in National Conference on Commodity Derivatives held in Pondicherry Central University.
- Paper Presented in national seminar on CRM **“New Challenges for Indian Industries”** held in department of commerce, Annamalai University.
- Paper Presented in national seminar on **“Global Financial Crisis and its impact on Indian Economy”** held in department of commerce, Selvamm Arts and Science College, Namakkal.
- Paper Presented in national seminar on **“Impact of world Economic Slowdown on Labour Market”** in India held in department of commerce, Selvamm Arts and Science College, Namakkal.

- Paper Presented in international seminar on “**The Role and Challenges of Small Farmers in India (with special reference Agro-Based Industries)**” held in Department of Commerce (SF), Jammal Mohamed college, Trichy.
- An article published International Journal of Applied Research, “**An Empirical study on Re-enforcement advertisement in India**”, Oct 2015.
- An article published **B-Digest International Journal of Commerce & Management, Consumer Perception on Kentucky Fried Chicken: An Empirical Study**”, July – December 2016.
- An article published International Journal of Applied Research, “**The preference and consumption of chicken likers in south Indian consumers (With ref to cooking patterns of chicken meat in Chennai)**”, Dec.2017.
- An article published Jai Maa Saraswati Gyandayini An International Multidisciplinary UGC Approved e journal ” **The Comparative Analysis of Wholesale and Retail Egg Price of The Poultry Farm in Namakkal Zone**”, Jan. 2018.
- An article published International Journal of Applied Research, “**Analysis on problems of poultry manufacturers and retailers in Namakkal district** ”, Feb.2018.
- An article published International Journal of Business Intelligence & Innovations “**A Consumer Preference towards Five star Chicken Consumptions in Chennai**”, Mar.2018.
- An article published International Journal of Review of Research“**A study of Investor Perception towards Mutual Funds in Chennai City**”, Mar.2019.
- An article published International Journal of Review of Research“**Consumer Purchase Behavior of Brown Durable Products in chennai**”, Mar.2019.
- An article published International Journal of Business Intelligence & Innovation“**Analysis of Corporate Social Responsibility and Its Impact on consumer Satisfaction and Loyalty Towards Selected Dairy Products in Chennai**”, Feb.2020

Awarded

- Awarded for securing **Second** position in Selvamm Arts and Science College in the university Examination **April/May 2005**.
- Awarded for securing **100% Result in Financial Management** in the university Examination **Nov. 2013**

- Awarded for securing **100% Result in Securities law and Market Operation** in the university Examination **Nov. 2017**

Subject Handled as a Faculty

- Corporate Accounting,
- Financial Accounting,
- Business Taxation,
- Income Tax
- Cost and Management Accounting,
- Securities law and market operation
- Financial management.
- Marketing
- Company law and secretarial practice
- Business management

Experience

S.No	COLLEGE NAME	DURATION	DESIGNATION
1	Vel Tech Ranga Sanku Arts & Science College, Avadi, Chennai	August,2011 To May2014	Asst.Professor
2	Madha Arts and Science College, Chennai	June, 2014 To April2015	Asst.Professor
3	Thiruthangal Nadar College, Selavayal, Chennai- 51	June,2015 to Still Now to be present	Asst.Professor

Personal Details

Name : BALUSAMY.P
 Father's Name : R Palaniyappan
 Age & Date of Birth : 35 Years & 12.04.1986:
 Email : tncdrbalusamy@gmail.com
 Nationality : Indian
 Religion : Hindu
 Gender : Male

Marital Status : Single

Languages known : English & Tamil

I hereby declare that all the above furnished information are true and correct to the best of my knowledge and belief.

Place:

Date:

Dr.BALUSAMY P
